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ROBERTO RINCON

"One of my many ideas is to be able to design and built the ultimate ultra-luxury tower. Moreover, it is to be able to create a macro project that will have a positive impact on our communities and an impact on people's everyday life" – Roberto Rincon

Passionate about the world of luxury interior design, Roberto Rincon is recognized as one of the industry's top personalities in New York City thanks to his incredible interior design projects that he has created so far. "Each project has its challenges and limitations. However, the thing that fulfills me professionally is to (...) witness the reaction of positivity that the client has but to be able to have people trust my process and be able to make their dreams reality", explained the New York-based designer.

Like many inspiring personalities, Rincon had to overcome several obstacles in the beginning of what turned out to be an incredible career. "When I just finished my degree because although I had experienced in the luxury market, clients usually had an initial feeling of hesitation due to my age." It was Roberto's perseverance and dedication that made him carry on with his fabulous ideas which today surpasses the client's expectations. He wants to keep growing, learning and taking on new challenges.

As for the future, Roberto has realized that he will never stop creating new goals and challenges in his career, because those dreams are the reason why the designer was able to achieve all of his current accomplishments. "One of my many ideas is to be able to design and built the ultimate ultra-luxury tower. Moreover, it is to be able to create a macro project that will have a positive impact on our communities and an impact on people's everyday life", revealed the renowned designer to the Best Interior Designers team.

As a dedicated professional in finding the way to achieve the best design possible, integrating the surrounding elements and the latest technology, Roberto Rincon always to provide the best result from the concept to the execution and interior design of the project. "I love and feel privileged that I get to learn with each client and project. I try to have an approach that is as personal as possible to be able to show them not only my gratitude but to take them with me on the journey of design. They inspire me to create a space unique and tailored to their needs and dreams".

Credits by Roberto Rincon

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With an undefined signature style, Rincon have faith in that the secret to create the perfect design relies on understanding the essence of the client's input and vision. "Whether it is modern, traditional, eclectic, a yacht, a private jet, or a piece of furniture, I always try to have the approach that there are not two spaces that are the same since each area has its context and surroundings, so the result will always be unique".

The designer believes that there isn't a design formula that work in different project types, the inspiration must come from the client's vision and the vibes of the actual space. "I'm a true believer that two minds can achieve more than one, so I'm not afraid of collaborating and enjoying that process." For future projects, Roberto wants to expand his partnerships with iconic brands in the market. He wants to keep creating something unique, in contrast of what current product offer. "In my personal opinion, I think a lot of the product that is on the market at the moment becomes monotonous and repetitive with a sense of sterile interiors that, most of the time, forget that the end product is for everyday life users."

Rincon gets his main inspiration for two incredible designers, Peter Marino, whose work is present in our knowledge of luxury retailers, and Richard Meiers, a distinguished architect which Roberto had the opportunity to work with in the first years of his professional path. These two experts were his biggest role models

when he was starting in the interior design world and continues to be today.

Currently, Roberto Rincon is working on a collaboration with Covet House, a Portuguese group whose primary focus is uniqueness, technique, and

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craftsmanship. The inspiration is to create products that bring a fresh approach to what the market looks like, with colors, texture, and materials in a controlled combination for them to harmonically work together and not compete with each other. This luxury design project represents everything that the clients, who are sophisticated, complex, accomplished, determine, cultured, search in Roberto's inspirational ideas.

The designer's clients are passionate about quality, craftsmanship, but most importantly, uniqueness, whether it is their French chateau or their country house. From modern, European and eclectic, these interior design enthusiasts want something that is one of a kind but still functional, no matter the style.

Being one of his fundamental concepts in every design project, Rincon believes that ancient craftsmanship techniques is becoming quite popular in the world, since it has already present in the most recent collection from top luxury brands like Fendi Casa, Baccarat and Covet House. "The unique approach of Covet house and all their brands of maintaining the old day craftsmanship techniques but interpreted in a modern design, in my opinion truly embodies what design should be", enhanced the New York-based designer.

Although the current design industry is all about an ultra-modern, simplistic movement, the renowned designer also believes that the use of renewable materials while trying to preserve, craftsmanship, and quality is going to be the spotlight for the nearest future. "Most of the time is overlooked and underappreciated. I would love to see a more significant impact of people genuinely appreciating what we as designers do because sincerely is not as straightforward as many people think".