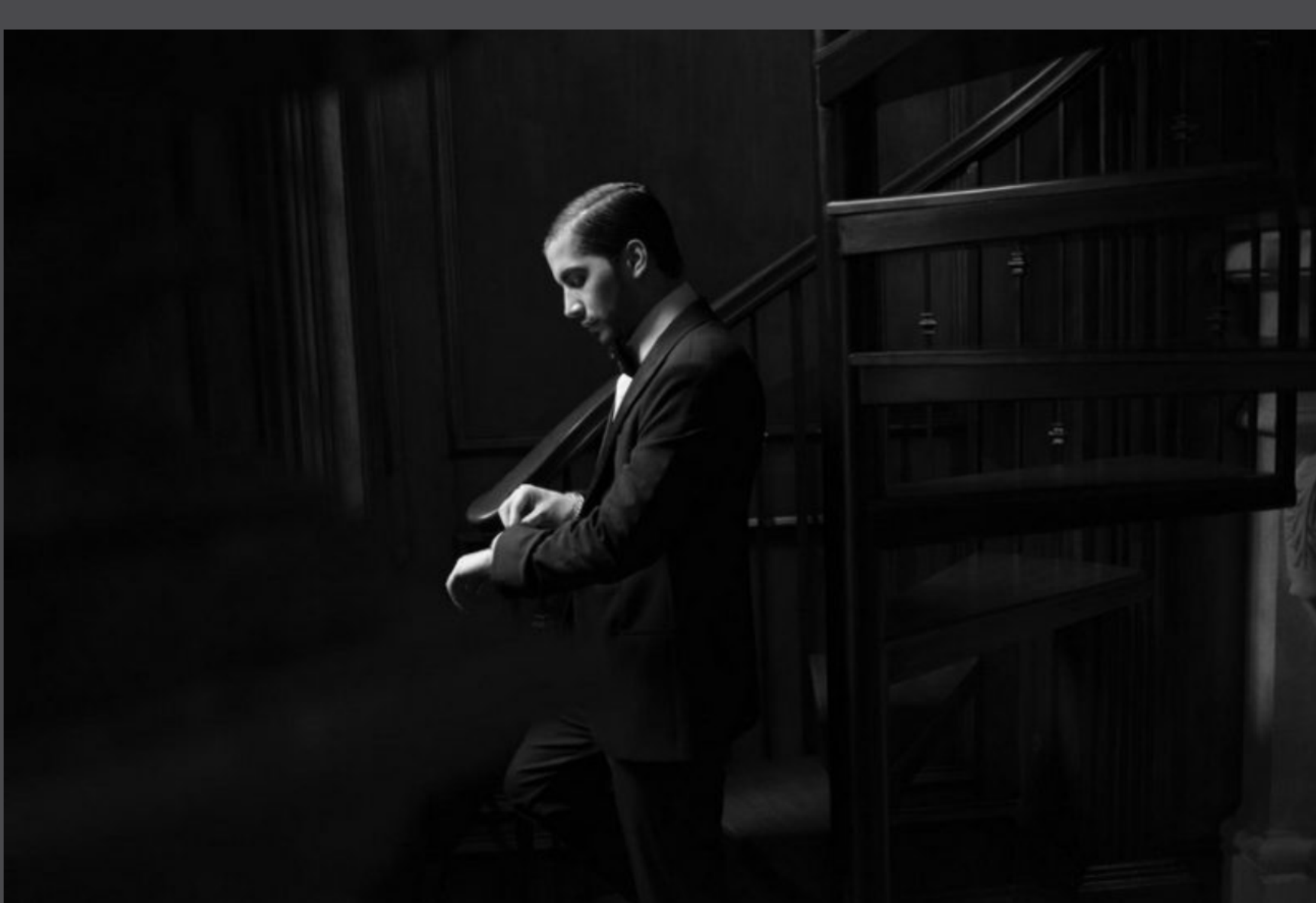


NYC High-End Luxury Project by Roberto Rincon



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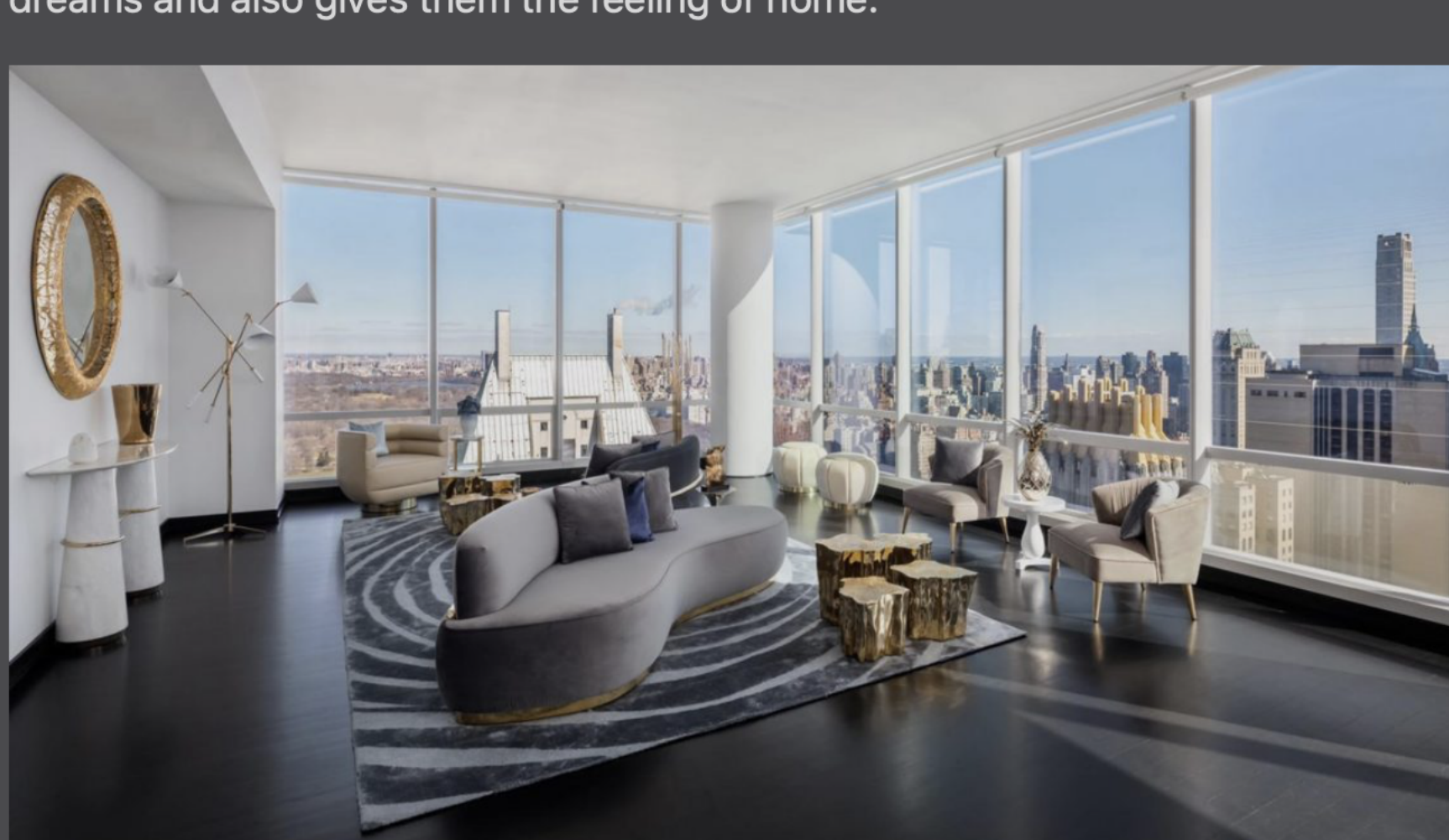
Roberto Rincon is a young and amazing interior designer that has a unique eye for high-end luxury projects with powerful details. Do you want an example? Well, Rincon is the mastermind behind the incredible work of **Covet NYC**, the brand new **Covet House** staging project in **New York** where the **best European lighting and luxury furniture brands** came together and created a curated luxury apartment.



Roberto Rincon is one of the **Top Names of the NYC** interior design scene. That's right! It's in **New York, the Design Capital of America**, that we can find some of the most amazing and unique interior designers of the world, and it's also in this City that Never Sleeps and that loves design that we can find some of the most incredible projects of **Roberto Rincon!**



In an interview with our partners CovetED Magazine, Roberto Rincon talked about this project and his overall experience. In that interview, we are able to understand the amount of love that Roberto has for the work he does and how proud he is to be refurbishing and renovating the bespoke Big Apple flat. When asked about what he loves the most about his job, he answered that he "loves and feels privileged to be able to learn with each client and project". He gets inspired by them to create a space that is unique and tailored to their needs and dreams. Although "the most gratifying part of what he does is to be able to see their reactions once they see the final product that is a materialization of their dreams and also gives them the feeling of home."



Roberto feels his life hasn't even fully started. Although he has accomplished so many different goals in his personal and professional life at this early age, he still feels hunger to keep growing, learning and taking on new challenges. He has realized that he can't ever stop dreaming, because, without those dreams, he "wouldn't be where he is now". In addition, he still wants to be able to design and build the ultimate ultra-luxury tower.



Fascinated about the world of luxury interior design, Roberto Rincon is recognized as one of the industry's top personalities in New York City thanks to his remarkable interior design projects that he has created so far. "Each project has its challenges and limitations. However, the thing that fulfills me professionally is not (...) to receive the satisfaction of finishing that the client has but to be able to have people trust my process and be able to make their dreams reality," explained the New York-based designer.

Like many inspiring personalities, Rincon had to overcome several obstacles in the beginning of what turned out to be an incredible career. "When I got involved my degree became although I had experience in the luxury market, clients usually had an initial feeling of hesitation due to my age," he says. Roberto's perseverance and dedication that made him easy on with his fabulous ideas which today represent the client's expectations. He wants to keep growing, learning and taking on new challenges.

As for the future, Roberto has indicated that he will never stop creating new goals and challenges in his career, because those dreams are the reason why the designer was able to achieve all of his current accomplishments. "One of my many ideas is to be able to design and build the ultimate ultra-luxury tower. Moreover, it is to be able to create a master project that will have a positive impact on our community and an impact on people's everyday life," revealed the renowned designer to the Best Interior Designers team.

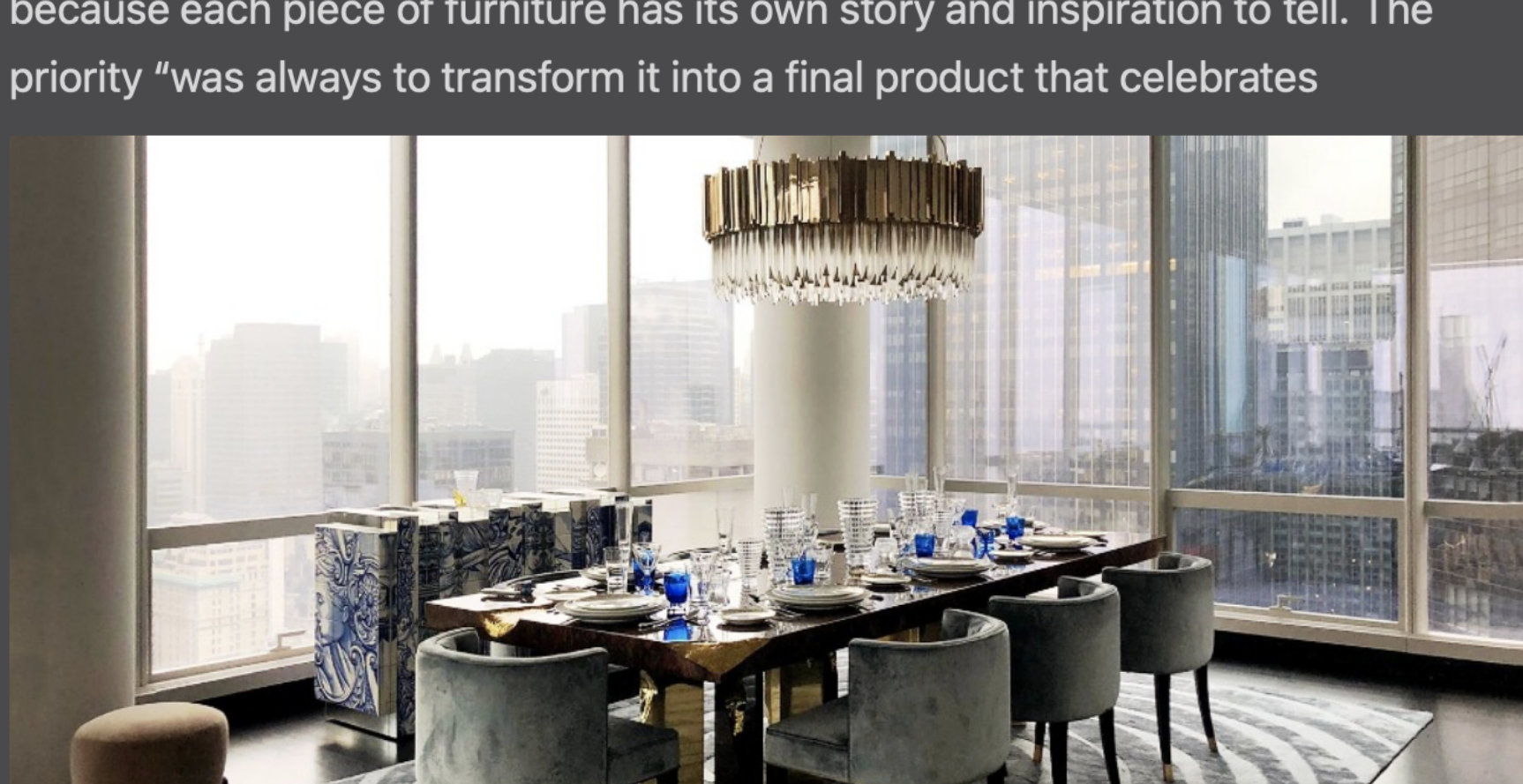
As a dedicated professional in finding the way to achieve the best design possible, integrating the surrounding elements and the latest technology, Roberto Rincon always try to provide the best result from the concept to the execution and creative design of the project. "I love and feel privileged that I get to learn with each client and project. I try to have an approach that is as personal as possible to be able to share them not only my gratitude but to take them with me on the journey of design. They inspire me to create a space unique and tailored to their needs and desires!"

by CovetED Team



[Find a Full Interview With Roberto Rincon at the Best 25 Interior Designers of New York Ebook!](#)

Regarding **Covet NYC**, Rincon considered this project to be "a fantastic opportunity to give his work the credibility of an international brand". Furthermore, this collaboration will represent the last 12 years of experience, global portfolio of projects and the full range of industries that he has worked on – all in only one project that will obtain worldwide recognition. The interior design vision for the exquisite interiors of the **Covet NYC** is to bring together uniqueness and craftsmanship with his signature style and design aesthetic because each piece of furniture has its own story and inspiration to tell. The priority "was always to transform it into a final product that celebrates



In conclusion, Roberto Rincon's design studio offers more than a decade of experience from unique projects on a global scale that gives them the versatility to adapt and evolve with each situation. This collaboration is the perfect balance between luxury and a tailored-made approach by Rincon, providing not only an opportunity for **Covet House** to expand and solidify its presence in the US market but also for Roberto Rincon to reach global recognition while already having an international experienced team and portfolio.